

Work History

2008 - Present

OnQue

Web Producer

- Managing jobs and traffic in the studio and working with designers and developers to ensure outcomes are achieved and meeting deadlines.
- Planning information architecture by preparing sitemaps and wireframes for site development, as well as writing other related documentation.
- Aid in preparing quotes and timelines - identifying activities and timing needed, requirements for each job and potential issues.
- Liaising with clients and Hosting Service providers.
- Design, development and maintenance of static HTML, Flash and dynamic WordPress websites.
- Design, development and broadcasting of email campaigns using Campaign Monitor emailing system.
- Design and animation of banner advertising campaigns, optimisation and adapting banner concepts to various publishing specifications.
- General office technical maintenance including file management, archiving and server administration

August 2010 - March 2011

Samsung Electronics Australia

Assistant Web Producer

- Maintain and update the Samsung Corporate website.
- Product registration using internal CMS systems.
- Design key visuals for corporate website.
- Update web content provided by external agencies using WCMS and ensuring W3C compliancy.
- Liaising with product managers
- Creating documentation outlining the changes required and requesting it through their system.

2006 - Present

Freelance Web Designer/Developer

- Contracted work for the media agency Advertto Studios. Responsibilities involved designing, developing and animating HTML and Flash websites.
- Continuing freelance work for All Over Geo, a geo-location software company. Work included the graphic design of back-end administration for software's website and graphics for iPhone application.
- Contracted work for Holy Cow design studio. Development of website using HTML/CSS and Flash.

2005

The White Lab

Multimedia Productions Assistant

- Updated websites using Flash
- DVD authoring
- Image editing

Work Experience/ Volunteer Work

2007

Sway South West Artistic Youth Magazine
Graphic Designer

2006

Dragonfly International
Web Assistant

Education

2005 – 2007

University of New South Wales
Bachelor of Digital Media with Distinction

1999 – 2004

Thomas Reddall High School
Higher School Certificate
UAI: 96.4

Skills

Software proficiencies:

- Adobe: Photoshop, Illustrator, InDesign, After Effects, Flash, Dreamweaver, Director, Captivate
- Apple: Final Cut Pro, DVD Studio Pro, Live Type
- Corel Painter
- Autodesk Maya
- Microsoft Office
- Windows and Mac OSX operating systems

Technical knowledge:

- HTML/CSS
- Actionscript 2 and 3
- Experience using PHP, WordPress and JQuery
- Knowledge of Search Engine Optimisation
- Integrating Social Network devices
- Experience in implementing Google Analytics and Omniture tracking

Personal Attributes

- Organised with good time management skills
- Problem solver
- Quick learner and eager and willing to acquire new skills and adapt to new technologies
- Attention to detail
- Able to work as a team or independently
- Good communication skills and ability to build rapport with clients and team members.
- Punctual, reliable and good humoured
- Conscientious with a “Can Do” attitude

Online Portfolio

Examples of my worked can be viewed at:
www.superslink.net/

Referees

Referees available upon request.